



Dr. Troy Caron, MBA  
Multi-Unit Franchise Owner,  
Missouri

**AMERICAN FREIGHT**  
FURNITURE • MATTRESS • APPLIANCE

RETAIL OWNERSHIP,  
**SIMPLIFIED.**

NOW FRANCHISING

# A STRONG FOUNDATION FOR FUTURE GROWTH

Our time-tested system has paved the way for 370+ successful stores across the U.S. Now it's your turn to thrive.

American Freight Furniture, Mattress and Appliance was established to help customers save money on quality products. For decades, we have stayed true to our early promise and led the furniture industry by offering customers valuable savings through flexible payment options.

Since we began franchising, our simplified offerings and processes have attracted entrepreneurs looking for a straightforward retail opportunity. Time and again, franchising with American Freight proves to be a turnkey venture with ample space for multi-unit growth. Now is the time to secure your desired market and leverage a team that is dedicated to your continued success!

## GO INTO BUSINESS FOR YOURSELF, NOT BY YOURSELF

American Freight's "no frills, no fluff" business model, paired with its extensive support system, simplifies entrepreneurship for its franchise owners and allows them to enjoy the freedom and security of a proven concept!



More than  
25 years of  
proven success



Semi-absentee  
management  
model



Multi-unit  
scalability with  
incentives



Low investment,  
high earning  
potential

## SINGLE AND MULTI-UNIT TERRITORIES ARE AVAILABLE AND IN HIGH DEMAND!



**CURRENT  
LOCATIONS**  
OVER 370 LOCATIONS  
ACROSS 40 STATES

### HOT MARKETS

NorCal | SoCal | Pittsburgh, PA | Mid-Atlantic  
New York & New Jersey | Western PA

[AmericanFreightFranchise.com](http://AmericanFreightFranchise.com)



# FAST FACTS

-  Non-Emotional, P&L-Driven Business
-  Can Be Run Semi-Absentee
-  Only 5-7 Employees Needed
-  Flexible Store Footprint: 25k-35k Square Feet
-  600 Territories Available
-  Highly Scalable
-  Simple to Open
-  Single and Multi-Unit Opportunities
-  Investment Range: \$496,900-\$942,900
-  \$49,900 Franchise Fee (\$35,000 For Each Additional)

# WHAT OUR FRANCHISE OWNERS ARE SAYING



“I’m a full-time orthopedic surgeon, so I sought out semi-absentee franchise concepts that were scalable with strong unit economics. American Freight is exactly that, and with their support, I just opened my first of three locations. I’m very pleased with the results so far and feel confident in my multi-unit investment.”

**Dr. Troy Caron, MBA**

Multi-Unit Franchise Owner, Missouri



“I owned and sold a successful chain of furniture stores, so I know the industry like the back of my hand. When American Freight began franchising, I was first in line to become a multi-franchise owner. They have a foothold in the value furniture retail segment and their warehouse-style stores sit on prime real estate.”

**Rabih Awad**

Multi-Unit Franchise Owner, Maryland



**Greg Canzano**  
Multi-Unit Franchise Owner,  
Florida



Scan to explore more testimonials from our franchise owners!



# CONNECT WITH US



## AMERICAN FREIGHT FRANCHISE DEVELOPMENT TEAM

[franchising@americanfreight.us](mailto:franchising@americanfreight.us)



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